

Mobile Santa
20465 US Hwy 69 N
Lindale, TX 75771

June 2025

Dear Mobile Santa Partner or Potential Partner,

Can you believe that it's already that time of year to be thinking about Christmas? While we realize it's still quite hot outside, before you know it, Santa will be hitting the streets to visit the families of Lindale, Mineola, and Van! This year, as with last year, we have made some necessary changes in consideration of the communities that we serve. This year we have started a campaign called "Nominate your Neighborhood" and have asked the communities to help determine which neighborhoods that Santa will visit. Last season we completed the new and improved Mobile Santa trailer, and it was a major success!!

This Christmas, we will be making strategic stops throughout neighborhoods and companies in the Lindale, Van and Mineola area during the week of December 6th to the 14th.

The backing of the community is vital to this organization. It will take \$10,000 this year to get our community event moving. Fuel, costumes, paint, lights, Santa's Chair, and supplies add up quickly. This ministry is free to the public and that will never change. Our volunteers are already working to get things prepared for the 2025 season—but we need your help! Please consider becoming a 2025 Mobile Santa Sponsor at one of the following levels:

Platinum Sponsorship: \$1,000

- *Your company logo displayed prominently on the side of the Santa Trailer.
- *Recognition on our Facebook Page that receives over 10K views/interactions each season.
- *Recognition on Mobile Santa Radio; your business mentioned in a commercial played each hour.
- *Mobile Santa will visit your business during our community night.
(Due to scheduling restraints, this privilege is only extended to Platinum Sponsors and Legacy Sponsors!)

Gold Sponsorship: \$750

- *Your company logo displayed prominently on the side of the Santa Trailer.
- *Recognition on our Facebook Page that receives over 10K views/interactions each season.
- *Recognition on Mobile Santa Radio; your business mentioned in a commercial played each hour.

Silver Sponsors: \$500

*Your company logo displayed prominently on the side of the Santa Trailer.

*Recognition on our Facebook Page that receives over 10K views/interactions each season.

Meal/Family Sponsors: \$100

*Recognition on our Facebook Page that receives over 10K views/interactions each season.

For those who are returning contributors, or those who know which level they prefer, please use the return stub with a check in the provided envelope or, within the next 30 days, a Mobile Santa volunteer will contact you by phone/email. Please let them know how you would like to contribute this year. For advertising purposes, we ask that all sponsorship monies be turned in by **November 1st or earlier. (All donations are tax deductible).**

Thank you for your consideration and for your continued support!

The Mobile Santa Team

2025 Fundraising Coordinator: Lyssa Stewart * Phone/Text: 430-235-3533

Email: santa@mobilesanta.org * Facebook: <https://www.facebook.com/MobileSanta/>

Please detach and send with your generous donation.

Yes! We want to be a sponsor!

____ \$1,000 Platinum Sponsor

____ \$750 Gold Sponsor

____ \$500 Silver Sponsor

____ \$100 Family Sponsor

____ My business would like to provide a meal for your volunteers. Please call to schedule:

Phone: _____ Contact: _____

Email my receipt for tax deductions to: _____

Please make checks payable to: Mobile Santa

Mail to: Mobile Santa, 20465 US HWY 69 N, Lindale, TX 75771